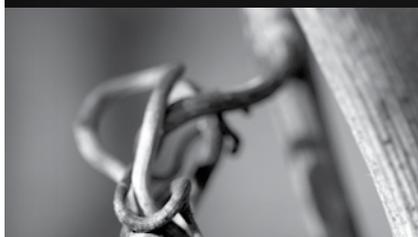


# YALUMBA SINGLE SITE

## Overview



# YALUMBA

## [ SINGLE SITE ]

### Brand managers

Claire Doughty  
Jacinta Morris

### SINGLE SITE PHILOSOPHY

Over the last 15 years Yalumba's Distinguished Vineyard Program has identified and managed vineyards whose fruit is primarily destined for the flagship Rare & Fine wines. As a result of this program, the five sites selected for these Single Site wines, 3 Shiraz and 2 Grenache, have consistently produced distinctive fruit at the very highest level of quality.

The search for and management of sites with a superior track record is a philosophy anchored deep in Yalumba's commitment to the vineyards of Eden Valley and Barossa Valley.

The celebration of these five superior sites brings with it a responsibility to honour the heritage and respected position of the Barossa. It stretches across continents and oceans, to the great vineyards of the old world, to every place that vines are cultivated and great wines are made. While every great wine is unique, collectively they are united in their duty to deliver the very best expression of their respective style - they are benchmarks.

### Yalumba Single Site Swingbridge Vineyard Craneford Eden Valley Shiraz 2007

The cooler sub region of Eden Valley in the Barossa is renowned for producing a high tone, spicy and stylish Shiraz. Fruit for this wine was picked from Swingbridge Vineyard in Craneford (Eden Valley). Planted in 1920, this four acre old Shiraz block, has podzolic soils defined by sandy and leached brown clay layers. The resultant wine is full bodied and ripe with svelte depth and length.

### Yalumba Single Site Schiller Vineyard Kalimna Barossa Valley Shiraz 2007

The Schiller family's vineyard is on yellow sand and ochre clay adjacent to Belvidere Road, approximately one kilometer north of Nuriootpa, in the Barossa Valley. The home old Shiraz (planted 1935) and the home front Shiraz (planted 1969) were harvested together. The resultant wine has significant depth of colour, richness and complexity.

### Yalumba Single Site Rosenzweig Vineyard Spring Gully Barossa Valley Shiraz 2007

Fruit for this savoury Shiraz is sourced from the Rosenzweig's wine farm on Crennis Mines Road, Spring

Gully (Barossa Valley). Located in the Angaston foothills, this site has one of the most picturesque views in the Barossa. Facing north-west with rows sloping noticeably down from the higher southern end to the lowest northern point, this farm consistently produces fine and spicy Shiraz.

### Yalumba Single Site Moppa Barossa Grenache 2006

This Grenache is sourced from Yalumba's "Moppa" vineyard, 2km north of Nuriootpa on the Barossa Valley floor. This dry grown, Bush Vine Grenache block of just under 2 acres was planted in 1954 on own roots and comprises some 800 vines. The vineyard has an elevation of 270m above sea level and the soil is transitional red-brown earth in the Nuriootpa loamy sand family.

### Yalumba Single Site Vine Vale Barossa Grenache 2006

The source of this Grenache is the Nursery vineyard, located in the heart of the Barossa Valley, from a block of approximately two acres with 800 vines that were planted in 1949. The Nursery vineyard features deep sandy loam layers underlain with red-brown clay layers.

# YALUMBA SINGLE SITE

## Our wines

### WINEMAKER PROFILE

#### Kevin Glastonbury

The decision to become a winemaker was an easy one for Kevin 'KG' Glastonbury, a country boy, who appreciates the synergy of soil, water and sun. A hands on, get dirty approach has been the key to his success as a winemaker. "Wine is a unique expression of the land. When you think about it, great wine is grown rather than made."

Kevin Glastonbury has more than 18 years of experience working in the Barossa with some of the most famous and oldest Barossa Shiraz and Grenache vineyards. Over the years Kevin has obtained a regional understanding of the Barossa and its vineyards that can only come from working in the region for the majority of his winemaking life.



Yalumba Single Site  
Schiller Vineyard  
Kalimna Barossa  
Valley Shiraz 2007



Yalumba Single Site  
Swingbridge Vineyard  
Craneford Eden  
Valley Shiraz 2007



Yalumba Single Site  
Rosenzweig Vineyard  
Spring Gully Barossa  
Valley Shiraz 2007



Yalumba Single Site  
Vine Vale Barossa  
Grenache 2006



Yalumba Single Site  
Moppa Barossa  
Grenache 2006

# YALUMBA SINGLE SITE

The brand

## Logotype

Based on the Verdana typeface with brackets surrounding it

Y A L U M B A  
[ S I N G L E S I T E ]  
B A R O S S A



Y A L U M B A  
[ S I N G L E S I T E ]

YALUMBA SINGLE SITE  
+ SHIRAZ ICON



Y A L U M B A  
[ S I N G L E S I T E ]

YALUMBA SINGLE SITE  
+ GRENAICHE ICON

## Fonts

Varieties: Caslon 540 Roman

Body text: Caslon 540 Roman and Univers Condensed

## Label colours

### Background



#### Black

C0 M0 Y0 K100  
R0 G0 B0

### Front text & graphic



#### PMS 877 C

N/A  
N/A

### Back of label text



#### PMS 428 U

C2 M0 Y0 K18  
R207 G212 B216

# YALUMBA SINGLE SITE

## Photography

### Images



SIN0001  
NURSERY BLOCK, VINE VALE



SIN0002  
SWINGBRIDGE VINEYARD CRANFORD, EDEN VALLEY



SIN0003



SIN0004



SIN0005

# YALUMBA SINGLE SITE

## Marketing collateral

### Tasting note example

**YALUMBA**

**Single Site Kalimna Barossa Shiraz 2007**

This Yalumba Single Site release marks a milestone in the Hill Smith family's enduring commitment to exploring, uncovering and celebrating the complex terroir of the Barossa Valley, a commitment that spans 160 years.

From the Schiller family vineyard on Balderslev Road, approximately 4 km north of Nuriootpa on the Barossa Valley floor. Due to the official 2007 season which resulted in low yields, two blocks from the Schiller vineyard were hand harvested together. The Kalimna Old Shiraz planted in 1965 and the Home Front Shiraz planted in 1995. Both blocks only about 25 tonnes in total. These blocks have vines that run north-south and are of a sandy soil type featuring yellow sand and olive clays over red clay.

**VITICULTURE / VINEYARD**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**WINEMAKING / FERMENTATION**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**GRAPE VARIETY**  
Shiraz

**Vintage**  
2007

**Alcohol**  
14.5%

**Residual Sugar**  
4.5g/L

**Acidity**  
5.5g/L

**PH**  
3.5

**SOIL TYPE**  
Sandy soil with yellow sand and olive clays over red clay.

**WINEMAKER**  
Hill Smith Family

**CONTACT**  
Hill Smith Family  
1800 678 888  
www.yalumba.com.au

For more information visit <http://www.yalumba.com.au>

**YALUMBA**

**Single Site Swingbridge Vineyard Crawford Eden Valley Shiraz 2007**

This Yalumba Single Site release marks a milestone in the Hill Smith family's enduring commitment to exploring, uncovering and celebrating the complex terroir of the Barossa Valley, a commitment that spans 160 years.

The Single Site Eden Valley Shiraz comes from the Swingbridge vineyard located within the Crawford area of Eden Valley. This old Shiraz block was planted in 1965. The vines are trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**VITICULTURE / VINEYARD**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**WINEMAKING / FERMENTATION**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**GRAPE VARIETY**  
Shiraz

**Vintage**  
2007

**Alcohol**  
14.5%

**Residual Sugar**  
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**Acidity**  
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**SOIL TYPE**  
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**YALUMBA**

**Single Site Moppa Barossa Grenache 2006**

This Yalumba Single Site release marks a milestone in the Hill Smith family's enduring commitment to exploring, uncovering and celebrating the complex terroir of the Barossa Valley, a commitment that spans 160 years.

This Grenache is sourced from Yalumba's "Moppa" vineyard, 2 km north of Nuriootpa on the Barossa Valley floor. This dry grown, Bush Vine Grenache block of just under 2 acres was planted in 1965. The vines are trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**VITICULTURE / VINEYARD**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**WINEMAKING / FERMENTATION**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**GRAPE VARIETY**  
Grenache

**Vintage**  
2006

**Alcohol**  
14.5%

**Residual Sugar**  
4.5g/L

**Acidity**  
5.5g/L

**PH**  
3.5

**SOIL TYPE**  
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**YALUMBA**

**Single Site Vine Vale Barossa Grenache 2006**

This Yalumba Single Site release marks a milestone in the Hill Smith family's enduring commitment to exploring, uncovering and celebrating the complex terroir of the Barossa Valley, a commitment that spans 160 years.

The Nursery vineyard, located in the heart of the Barossa Valley, is the source of this Single Site Grenache. This vine has been hand-picked from grapes sourced from the block called Vine. This block of approximately two acres comprises approximately 200 vines that were planted in 1965. The Nursery vineyard features deep sandy loam soils, suitable for red wine production.

**VITICULTURE / VINEYARD**  
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**GRAPE VARIETY**  
Grenache

**Vintage**  
2006

**Alcohol**  
14.5%

**Residual Sugar**  
4.5g/L

**Acidity**  
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**SOIL TYPE**  
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**YALUMBA**

**Single Site Spring Gully Barossa Shiraz 2007**

This Yalumba Single Site release marks a milestone in the Hill Smith family's enduring commitment to exploring, uncovering and celebrating the complex terroir of the Barossa Valley, a commitment that spans 160 years.

From the vineyard of Marcus Rosenzweig, on Onions Avenue Road, at the western entrance to Angaston. Located high in the Angaston foothills this site has one of the most picturesque views in the Barossa. This Shiraz is from Top Block 1, a 1.3 ha 2-acre block of clone-true Shiraz vines, planted in 1994 on Schist-derived sandstone. The block is north-west facing, with east-west running rows and slopes ascending down from the south to the north. This block has consistently produced a fine, spicy style of Shiraz.

**VITICULTURE / VINEYARD**  
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**WINEMAKING / FERMENTATION**  
The grapes were hand-picked and sorted to suit 8 tonne per hectare plantings. The vines were trained to a pergola system and were covered with a shade net to protect them from the harsh summer sun.

**GRAPE VARIETY**  
Shiraz

**Vintage**  
2007

**Alcohol**  
14.5%

**Residual Sugar**  
4.5g/L

**Acidity**  
5.5g/L

**PH**  
3.5

**SOIL TYPE**  
Sandy soil with yellow sand and olive clays over red clay.

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### Sell sheet example

**YALUMBA**

**Single Site Kalimna Barossa Shiraz 2007**

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